



Quack Alert! Uncover health scams before you get “quacked.”

These organizations can help you learn more about a product before you sign on the dotted line.

Federal Trade Commission

Phone: 1-877-382-4357 (1-877-FTC-HELP) toll-free
Website: www.ftc.gov

Operation Cure All: FTC Website to help consumers recognize and report bogus health claims
www.ftc.gov/cureall/

National Cancer Institute Cancer Information Service

Phone: 1-800-422-6237 (1-800-4-CANCER) toll-free
Website: cis.nci.nih.gov

Council of Better Business Bureaus

Phone: 1-703-276-0100 (not toll-free)
Website: www.bbb.org

U.S. Food and Drug Administration (FDA)

Phone: 1-888-463-6332 (1-888-INFO-FDA) toll-free
Website: www.fda.gov

U.S. Postal Inspection Service

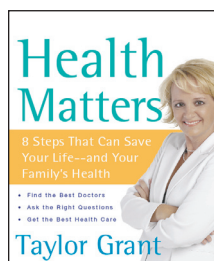
Phone: Check the phone book for the local postal inspector
Website: www.usps.com/postalinspectors/fraud/

Quackwatch, Inc.

A non-profit corporation making information available on health-related frauds, myths, fads and fallacies.
Website: www.quackwatch.org

IN STORES NOW

The Quick-Start Guide to your health. Taylor's newest book gives you quick & simple tips on how to find a great doctor, get better healthcare and feel great every day!



TAYLOR GRANT'S

minute ⁵ clinic

Improve your health in 5 minutes . . . or less

8 SIGNS OF A MEDICAL HOAX

- 1. One product that does it all.** Be suspicious of products that claim to cure a range of unrelated diseases.
- 2. Personal testimonials** can be a sign of a hoax because they are difficult to prove.
- 3. Quick fixes.** Be wary of products that promise quick relief from symptoms or a quick cure.
- 4. All natural ingredients.** Use of the term “natural” can suggest that the product is harmless and somehow better. Remember that natural substances also have side effects and can cause adverse reactions.
- 5. New found miracle cures.** If a product was a legitimate cure for a serious disease or condition, it would be researched for effectiveness and safety and would be widely reported on.
- 6. Satisfaction guaranteed.** Money-back guarantees typically point to a hoax. And getting your money back is often nearly impossible.
- 7. Promises of easy weight loss.** For most people, the only way to lose weight is to eat less high calorie food.
- 8. Meaningless medical jargon.** Fancy terms usually cover up a lack of scientific research and proof.